

अमरजीत सिन्हा  
AMARJEET SINHA



सचिव  
भारत सरकार  
ग्रामीण विकास मंत्रालय  
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Subject: Gram Swaraj Abhiyan- special initiative for 21058 villages with large number of poor households for saturation during 14<sup>th</sup> April to 5<sup>th</sup> May, 2018 under Special Campaign – Sabka Sath Sabka Gaon Sabka Vikas – Saturation of seven programmes.

Dear Colleague,

Kindly refer to my earlier letter dated 31.3.2018 regarding Gram Swaraj Abhiyan outlining the programme as part of the campaign for social harmony, for reaching out to households of the poor and public information. As a special initiative during this period, it has been decided to provide universal coverage under seven programmes in 21058 large villages with large number of poor households across the country. The list of villages is enclosed. The thrust is on ensuring universal coverage of the following programmes in these selected villages:

- i. Pradhan Mantri Ujjwala Yojana
- ii. Saubhagya (Pradhan Mantri Sahaj Bijli Har Ghar Yojana)
- iii. Ujala Scheme
- iv. Pradhan Mantri Jan Dhan Yojana
- v. Pradhan Mantri Jeevan Jyoti Bima Yojana
- vi. Pradhan Mantri Suraksha Bima Yojana
- vii. Mission Indradhanush

Hon'ble Prime Minister assigns the highest importance to saturation of seven programmes in 21058 villages. If we are successful in saturating these villages during the Gram Swaraj Abhiyan Campaign, it will give us the confidence to follow similar focussed approaches everywhere.

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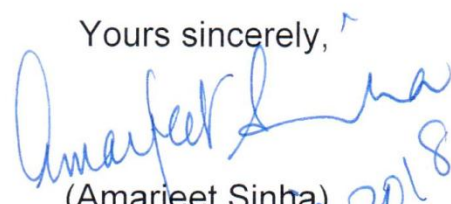
Sabka Sath Sabka Gaon Sabka Vikas is a partnership of Local, State and Central Government and the intention is to use all the effectiveness and administrative acumen of all levels of the government to achieve this noble objective of saturation within a stipulated time. It is a public management challenge which requires the complete involvement of the community at all levels of Government. I seek your cooperation, leadership and guidance in meeting this very significant public management challenge.

This would require monitoring of progress made in these villages very systematically. It will also involve monitoring by officers of State Governments of the selected villages effectively. The State Governments may like to deploy senior officers to ensure success of this Mission. The Deputy Commissioners/District Magistrates will, of course, play a very important role along with Zila Parishad Chairman, Block Pramukhs, Panchayat Samitis, Gram Panchayat and PRI leadership. I would also urge you to involve women Self Help Groups under the Deen Dayal Antyodaya Yojana - National Rural Livelihood Mission (DAY-NRLM) in this Mission actively. This indeed is a societal mission for achieving the seven focussed priorities in 21058 large villages across the country. Since the lead time is short we urge you to convene a meeting of all the concerned at your level at the earliest to make this possible. The list of villages district-wise is enclosed. All elected representatives at all levels are also being requested to participate towards achievement of this noble Mission.

With regards,

Encl. As above.

Yours sincerely,

  
(Amarjeet Sinha)  
5 April 2018

Chief Secretaries of all States/UTs

Addl. Chief Secretaries/Principal Secretaries/Secretaries of Rural Development, Panchayati Raj and Finance Departments of all States/UTs.

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