

# Gram Swaraj Abhiyan

सब का साथ, सब का गाँव, सब का विकास

Ministry of Power



सौभाग्य

प्रधानमंत्री सहज बिजली हर घर योजना

**Pradhan Mantri Sahaj Bijli Har Ghar Yojana -SAUBHAGYA**

**Universal Household Electrification**



**Unnat Jyoti by Affordable LEDs for All -UJALA**

**Save Energy and Save Money**

# Gram Swaraj Abhiyan: Saubhagya

सब का साथ, सब का गाँव, सब का विकास

- For Universal household electrification
- Capital outlay Rs 16,320 Cr & Budget Support Rs 12,320 Cr
- No upfront fee
- Camps in villages
- Mobile App for documentation & release of connections
- Solar based standalone systems for remote households
- Monitoring on dedicated web-portal: [saubhagya.gov.in](http://saubhagya.gov.in)



सौभाग्य

प्रधानमंत्री सहज बिजली हर घर योजना



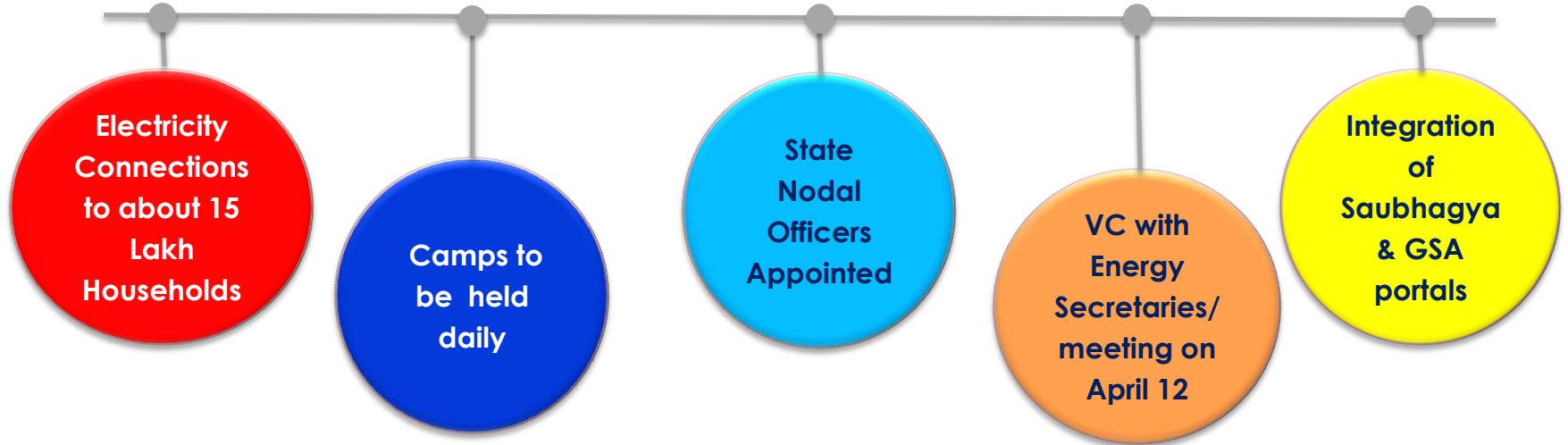
सौभाग्य

# Gram Swaraj Abhiyan: Saubhagya

सब का साथ, सब का गाँव, सब का विकास

**484 Districts, 16850 Villages in 27 States and all UTs  
(Excluding Karnataka & West Bengal)**

प्रधानमंत्री सहज बिजली हर घर योजना



**Nodal Officers appointed for all States**

# Gram Swaraj Abhiyan: Ujala

सब का साथ, सब का गाँव, सब का विकास



- World's largest non-subsidy LED based lighting programme
- Replaced 80 crores lamps till 31.03.2018
- Price dropped to 1/8th since 2014 (Rs.70, 3 yr warranty)
- Savings : 39 billion Units, Rs. 15500 Crore per year
- Reduction in CO<sub>2</sub> emission : 31 million tonnes per year
- Real time monitoring on web enabled platform
- Online complaint redressal mechanism

# Gram Swaraj Abhiyan: Ujala

सब का साथ, सब का गाँव, सब का विकास

484 Districts, 16850 Villages in 27 States and all UTs



Sale of LED  
Bulbs at  
**Concessional  
Price**

Mobile  
Vans  
through  
Villages

About 57  
Lakh  
Households

Distribution  
of about 28  
Lakh Bulbs  
expected

Savings of  
35 million  
Units and  
Rs. 140 Cr  
per year

Awareness  
Campaign

# Gram Shakti Diwas : 28<sup>th</sup> April 2018



सौभाग्य

प्रधानमंत्री सहज बिजली हर घर योजना

## Emphasis on **Free & Ease** of Connection

KIOSK by  
State Power  
Deptt. /  
DISCOMs  
with RD

REC to  
Support

Release of  
Connections  
to 100-200  
households

Awareness  
Campaign  
Banner, Pa  
mplets

## Save Energy and Save Money

State Power  
Deptt. /  
DISCOMs  
with RD

EESL to  
Coordinate  
and Support

Sale of LED  
Bulbs at  
Concessional  
Price

Awareness  
Campaign  
Banner  
Pamphlets

