

**PROFORMA FOR PARTICIPATION IN SARAS FAIRS/PERMANENT  
MARKETING CENTERS AT NEW DELHI**

**(Photograph of  
the Artisan)**  
(To be attested by  
DRDA)

To

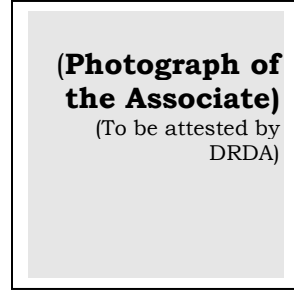
The Director (Marketing)  
SGSY Division  
Ministry of Rural Development  
New Delhi

Sir/Madam,

This is to certify that the following member of SHG whose photograph(s) has been attested is nominated by the State Government to display and sale of his/her/their products in the stall allotted to the State Government in SARAS Fairs/ Permanent Marketing Centers at New Delhi from \_\_\_\_\_ to \_\_\_\_\_.

Name of the participant	
Father's/ Husband's name	
Village & Gram Panchayat	
Block	
District	
BPL No.	
Whether individual/Member of SHGs	
Name and address of SHG	
Nature of economic activity	
Year of formation of SHG	
Saving Bank A/c No. with Name & branch of bank	
Amount of loan received.	
Product brought (Brand category)	
Dates of previous participation in SARAS Fair/ Permanent marketing Centers.	

It is also certified that member of SHG will be assisted by the following person whose relationship with the Member of the SHG has been certified by the SHG in accordance with the instructions (\*). His/Her details are given below:



Name of the associate assisting the member of the SHG	
Father's/ Husband's name	
Address	
Relationship with the Member of the SHG	
BPL Number, if any	

Signature/Thumb impression of participant

Project Director, DRDA.

Verified by  
Deputy Secretary/ or above to the  
Govt. of \_\_\_\_\_

(\* ) Instructions:

- (i) The person who would assist the SHG him/her during participation at SARAS Fairs/ Permanent Marketing Center at New Delhi, shall be certified by Artisan as being his/her spouse, son/daughter, relative or in all entirety resident of his/her native place.
- (ii) Two passport size photographs of the associate duly certified may be attached.
- (iii) Two additional passport size photographs of the Member of the SHG may be attached.